buyer persona

<https://docs.google.com/document/d/1jze5H0vE21mbilLpqTyrA6jyDMlplFEDnUXh5hxo97U/edit?usp=sharing>

público objetivo

<https://miro.com/welcomeonboard/YjNBbzM2bXRGa3BabExzMjh0WVd5VWlpdjVZZnBsVkFuZmlDcWF3a3BURGhUNzVqaEhhYm8xZ0pFNkNrNlNqcHwzMDc0NDU3MzU0NDA3MDUyMDY5?invite_link_id=682179896108>

wireframe

<https://balsamiq.cloud/swj8z8h/pxqhrd6>

ui

<https://docs.google.com/document/d/1kdIpg7qmHkfK5jonL3yMXgXN4U1NuSApgeX8C88P1zw/edit?usp=sharing>